

ONLINE MEETING SKILLS SERVICES

It is just the beginning...

**What if your business can reach all the people
already interested in learning what you know?**

**A different use of webinar technology: the first step towards a new way of thinking
about your markets/your clients.**

You probably know about webinars. You may have attended a few yourself. Perhaps you found them boring and un-engaging, with no chance to interact or ask questions to a guarded speaker. Did the speaker drone on as you – yes, you! – checked your email? Good news: we are not talking about “that” kind of webinars. Yes: there is another way!

Turn your expertise into engaging and interactive online sessions delivered “live”! Engage people online in conversations that matter to them and forget about the technical details, the mailing list or selecting the right webinar technology. We can provide a turnkey solution that in two-week time offers you all you need to break into this new technology from the front-door. In fact:

- We design an effective virtual meeting experience for you using the tools of the online room to their full potential through a different way of thinking about online participant engagement and interactivity.
- We repurpose your marketing materials for engaging collaborative online meeting and learning.
- We develop and execute a communication plan to market your online sessions to your mailing list - already interested in learning about your expertise – and to others.
- We support you “hands-on” as you deliver a synchronous (live and online) session in your own virtual training room. We orchestrate a rehearsal and you show up on the day of the session ready to engage your remote participants.

Choose the service that best fit your needs and budget. A new level of online engagement and virtual collaboration awaits.

- ➔ **Webinar for Dummies:** Outfitting the Online Entrepreneur 3-hours of One-on-One online coaching that gives you all you need to know about web conferencing tools, good online meetings practice and how to use them for your business. Includes access to online resource library of our Online Facilitator Certification plus access to your own online meeting room (\$ 400).
- ➔ **Fast-track CFW:** Webinar Facilitator Certification in 2 weeks 7-hours of One-on-One online coaching to learn about web conferencing tools and how to use them for your training sessions. Includes access to online resource library of our Online Facilitator Certification plus access to your own online meeting room for free for a month (\$1,000).
- ➔ **“Turnkey” Solution:** Your 90-minute Webinar Plan, design, develop and implement 1 webinar session on the content of your expertise marketed to live audiences. We Set it up, handle the registration process, create the lesson plans and coach you on the delivery with 5 hours of One-on-One online coaching. It includes access to online resource library of our Online Facilitator Certification plus access to your own online meeting room and virtual collaboration platform (\$1,500).

You'll participate via the Adobe Connect Meeting platform. No special software is required. If you have a computer with Internet access and a direct telephone line you have all is needed to participate.

As a professional communicators – whether you are a small business owner, an educator or a manager - you know that webinar technology is here to stay. Have you wondered how to use them to benefit your business or your organization? Leave the details to us. Well implemented online sessions can give your business unparalleled access to new markets and potential new clients at a minimum cost.